

Lead processing at trade shows

How VC999 Saves Time and Optimizes Processes with a PowerApp.

In a dynamic company, every second counts. Your time should flow into sales – not into manual, time-consuming, and error-prone processes. Our solutions automate repetitive tasks, enabling you to work faster, more accurately, and more cost-effectively.

Case Study – VC999 Verpackungssysteme AG

VC999 Verpackungssysteme AG from Herisau is a globally leading manufacturer of vacuum packaging machines, employing 250 people. The internationally operating company faced time-consuming lead management at trade shows. Business cards were manually entered, customer data sorted, and follow-ups delayed – resulting in lost business opportunities.

Our Solution – Digitalization through Microsoft PowerApps

Auximo Tech GmbH developed a custom Microsoft PowerApp within just a few days that automates the entire lead processing workflow. Key benefits include:

- **Business card scanner:** Leads are immediately digitized and captured.
- **Automatic emails:** Customers receive a personalized message with relevant information (PDF brochures) right after scanning.
- **Fast lead assignment:** The responsible sales representative is directly assigned in the app.
- **Maximum efficiency:** Follow-up work and delays are drastically reduced.

What does this mean for your company?

With this solution, you save valuable time and can fully focus on what really matters: Sales. Customer contacts are followed up immediately, significantly increasing the chances of successful deals.

Customer Experiences

«Auximo's new PowerApp has revolutionized our lead processing. Finally, we can capture customer contacts in real time and handle them efficiently. This saves us a tremendous amount of time and significantly improves our response speed. Working with Auximo was extremely fast, professional, and goal-oriented. We look forward to implementing more digital solutions with Auximo in the future and further optimizing our processes.»

— Alain Rügger, Head of Sales & Member of Executive Management, VC999 Verpackungssysteme AG

Minimal effort for you – Maximum impact for your business

In just a few days, Auximo took VC999's lead processing to the next level. How does it look in your company? Let's find out together where your time is being lost and how a PowerApp can help. In a short initial consultation, we'll quickly determine if – and how – we can support you.



Digitalization with strategy, speed, and impact.

About Auximo Tech GmbH

Auximo is your partner for process optimization through automation, with our headquarters in Wil SG.

With a focus on RPA and Artificial Intelligence, we streamline operations, save time, and reduce costs.



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